

MBD GROUP ANNOUNCES THE LAUNCH OF THE CHOCOLATE BOX AND LOUNGE AT MBD NEOPOLIS LUDHIANA

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29th April 2019: Multiple awards winning food and beverage brand, The Chocolate Box and Lounge announces its foray into malls with Ludhiana's landmark shopping destination MBD Neopolis. For over 15 years, The Chocolate Box and Lounge, often called TCB, has been operating out of five star hotels owned and operated by MBD Group and has been acclaimed as one of the most innovative brands of the MBD Group.

TCB is well known for its gastronomical innovations, unparalleled selection, fantastic traditional dishes with modern and 'playful' touches. TCB has an aggressive growth plan for the next five years which includes expanding footprint of 100 lounges across India at premium high street destinations and luxury malls in gateway cities and state capitals.

The Chocolate Box and Lounge is the ideal place to spend quality time in the company of fine foods and great conversations. This bears testimony to the fact that in the last 15 years this brand has been bestowed with multiple prestigious awards such as Times Food Guide and Nightlife awards and HT Hall of Fame. Aligned with the ever-changing consumer behavior, TCB offers signature snacks including wraps, burgers, chit chat combos, sandwiches, salads, shakes, macaroons, chocolates, designer cakes and much more in an extensive menu created with freshest seasonal produce.

Heaven for a chocoholic, TCB is dedicated to bringing the ultimate chocolate experience with delicately crafted chocolates bursting with quality and the finest ingredients. Colorful range of macarons exceeds consumer expectations and creates wonderful moments. Moreover, it has an endless display of designer cakes for making that special occasion memorable.