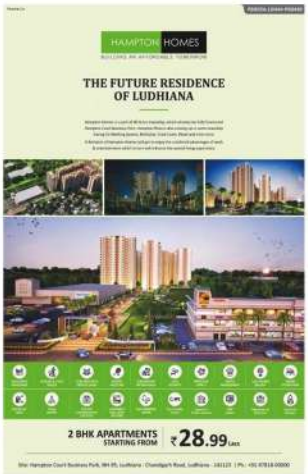
Three days extravaganza kick starts with fashion show The Chocolate Box and Lounge at MBD Neopolis Ludhiana



City Air NewsAuthor(s):

Chocolate Theme Fashion Show at The Chocolate Box and Lounge at MBD Neopolis Ludhiana.

Chocolate theme fashion show, liquid drumming and Live Musical band performance are main highlights of three days activity
Ludhiana, May 3, 2019: A three days extravaganza, celebrating the grand launch of the trendiest patisserie in town , The Chocolate box and lounge at MBD Neopolis mall kicked of with first of its kind chocolate theme fashion show on Friday. The fashion show was organized in association with International Institute of Fashion Design (INIFD). On Saturday liquid drumming performance will be followed by musical band performance on Sunday. Recently the Multiple awards winning food and beverage brand, The Chocolate Box and Lounge announced its foray into malls with Ludhiana's landmark shopping destination MBD Neopolis.

The blind chocolate tasting session, spin the wheel activity, celebration of birthdays and anniversaries of visitors at mall were also celebrated with much of fervor and enthusiasm.
Witnessing the fashion show Joint Managing Director of MBD Group Ms. Sonica Malhotra said, "The Chocolate Box is known for designer chocolates and designer cakes. This fashion event was curated to showcase the creativity and artisanship of our celebrated chefs .This unique fashion show is a chocolaty tribute by TCB and Lounge to reinstate its creativity and unique menu concept targeting youngsters and the food connoisseurs.
The models displayed the gastronomical innovations, unparalleled selection, fantastic traditional dishes with modern and 'playful' touches during the fashion show. The first round of beverages was followed by round of sandwiches and burgers. The third round revolved around the designer cakes and pastries from TCB and lounge. The fourth round of fashion show focused on healthy salad, macroons and chocolates. The fifth round was with chit chat combos, memorabilia, TCB soft toys, and merchandise including glasses, kettles and mugs.

Chocolate theme fashion show displayed TCB offers signature snacks including wraps, burgers, chit chat combos, sandwiches, salads, shakes, macaroons, chocolates, designer cakes and much more in an extensive menu created with freshest seasonal produce.
The know-how and resourcefulness of The Chocolate Box and Lounge combined with the charm of MBD Neopolis stands out from the crowd of cafes and pastry shops that exist not only in Ludhiana but also in the entire country. This astonishingly ornate design of TCB at the Neopolis mall atrium on the ground floor is a visual delight for the eyes with a friendly vibe. Elegant counters, the alluring aroma of food, attention to detail and free Wi-Fi zone combine to bring you an indulgent experience. Another interesting offering at The Chocolate Box and Lounge will be the "Community Table", the most popular French dining seating style for an improved social experience.

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