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# MBD Group announces the launch of Chocolate Box and Lounge at MBD Neopolis in Ludhiana

India | Updated: 29-04-2019 21:12 IST | Created: 29-04-2019 21:12 IST



Chocolate Box and Lounge (TCB), a leading beverage brand has announced its foray into malls with Ludhiana's landmark shopping destination MBD Neopolis.

For over 15 years, TCB has been operating out of five-star hotels owned and operated by MBD Group and has been acclaimed as one of the most innovative brands of the MBD Group. TCB is well

known for its gastronomical innovations, selection and traditional dishes with modern and 'playful' touches. TCB also reiterated its aggressive growth plan for the next five years which includes expanding the footprint of 100 lounges across India at premium high street destinations and luxury malls in gateway cities and state capitals. Aligned with the ever-changing consumer behavior, TCB offers signature snacks including wraps, burgers, chit chat combos, sandwiches, salads, shakes, macarons, chocolates, designer cakes and much more in an extensive menu created with freshest seasonal produce.





"We would like to offer our gratitude for your support towards making MBD a name to reckon in offering food and beverage brands in the country. MBD is well acclaimed for its innovative food and overall experiences through fine dining and casual dining restaurants. Taking a step further, we have introduced The Chocolate Box and Lounge in this iconic mall in one of in-kind format and therefore, we are excited about this unique ideation of TCB offering signature items in a new avatar for city's food buffs, explains Satish Bala Malhotra, Chairperson MBD Group.

"We have designed this modern and luxurious open café, The Chocolate Box and Lounge," tells Ms. Monica Malhotra Kandhari, MD of MBD Group, "given the kind of elegant and luxurious experience TCB targets to achieve, we have tried to get French decorative scheme to make its appearance modern and eclectic. Multiple luxurious elements like designer art consoles, floral motifs in carved metal and European style valances have been added for unquestionably distinctive ambience. Moreover, the bespoke lighting in carved art form enhances the overall ambience of the place. And still providing privacy with the unique metal arches, wooden flooring and a generous touch of gold, all underpinned by a zesty menu making it stand out among cafes around not only in Ludhiana but also India at large."

Often referred to as the heaven for a chocoholic by its lovers, TCB is dedicated to bringing the ultimate chocolate experience with delicately crafted chocolates bursting with quality and the finest ingredients. Besides the colorful range of macarons exceeds consumer expectations and creates wonderful moments. Moreover, it has an endless display of designer cakes for making that special occasion memorable. Health-conscious guests can also choose from nutrient-packed healthy smoothies with protein, fibre and healthy fats. With an appeal to local tastes, GOCAL sandwiches and wraps present a fantastic and versatile option like Achaari Aloo Tikki Burger, Seek kebab Sandwich in Jeera bread and so on.

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