The Chocolate Box and Lounge launched at MBD Neopolis Mall

HT Correspondent

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LUDHIANA: Managing director (MD) of MBD Group Monica Malhotra Kandhari was in the city on Monday for the launch of The Chocolate Box and Lounge at MBD Neopolis Mall, Ferozepur Road.

Her sister and joint managing director (JMD) of MBD Group, Sonica Malhotra Kandhari, and mother Satish Bala Malhotra, who is also the chairperson of the group, were also present.

The MD said "Ludhiana has the most widely travelled people, who are aware of what's trending and expect high standards in every consumption they make. That's why the city has the best of malls and lounges to match the people's taste. Ludhiana follows all the trends which are followed world over."

The Malhotra sisters carry forward their father's legacy by establishing the chain of malls and hotels. The lounge offers the visitors an interesting experience of the French dining seating style -- the 'Community Table'.

For over 15 years, The Choco-



 (From left) Satish Bala Malhotra, Monica Malhotra Kandhari and Sonica Malhotra Kandhari during the launch of The Chocolate Box at the MBD mall in Ludhiana on Monday.

late Box and Lounge has been operating out of five star hotels owned and operated by the MBD Group.

Monica said the fusion of the traditional dishes with modern touches is one feature of the dining experience which makes the lounge stand out from the rest.

Born in Jalandhar and brought up in Delhi, the sisters have a close connection with the region. "Of course Punjabis love eating and that is why, we have combined health with taste," the MD said.

She added, "The Chocolate Box and Lounge has an aggressive growth plan for the next five years which includes expanding the footprint of the lounge by establishing 100 lounges across India at premium destinations and luxury malls in gateway cities and state capitals."